

ORDER



Orders
Order / Rev: 4059312
Alt Order #: Obama
Product Desc: OBAMA FOR AMERICA
Estimate: 1537
Flight Dates: 10/02/12 - 11/06/12
Original Date / Rev: 08/20/12 / 08/21/12
Order Type: GENERAL

WFXT

Primary AE: Walt Lopko
Sales Office: N-PHI
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL1b
Priority: Political LUR
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	304	\$176,315.00	\$149,867.75
10/29/12	11/04/12	74	\$36,735.00	\$31,224.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	304	\$176,315.00	\$149,867.75	0.00
November 2012	74	\$36,735.00	\$31,224.75	0.00
Totals	378	\$213,050.00	\$181,092.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Walt Lopko			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WFXT	18%	\$213,050.00
Market	100%	\$1,183,611.11

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$11,836.11
WBZ	25%	\$295,902.78
WCVB	3%	\$35,508.33
WHDH	37%	\$437,936.11
WLVI	7%	\$82,852.78
WMUR	0%	\$0.00
WSBK	1%	\$11,836.11

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WFXT	10/02/12	11/02/12	M-F 5a-6a News	CM	5a-6a	-TWTF--	:30	2	\$325.00	Politic	0.00	NM	10	\$3,250.00
				Fox 25 AM News 5a			(5:00 AM-5:30 AM)								
FOX 25 MORNING NEWS ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--			2			\$325.00		0.00			
Week:		10/08/12	10/14/12	-TWTF--			2			\$325.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--			2			\$325.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--			2			\$325.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--			2			\$325.00		0.00			
2	WFXT	10/02/12	11/02/12		CM	5a-6a	-TWTF--	:30	2	\$325.00	Politic	0.00	NM	10	\$3,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5a-6a News Fox 25 AM News 5a (5:30 AM-6:00 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$325.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$325.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$325.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$325.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$325.00		0.00			
3	WFXT	10/02/12	11/02/12	M-F 6a-7a News	CM	6a-7a -TWTF--	:30	2	\$500.00	Politic	0.00	NM	10	\$5,000.00
Fox 25 AM News 6a (6:00 AM-6:30 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$500.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$500.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$500.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$500.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$500.00		0.00			
4	WFXT	10/02/12	11/02/12	M-F 6a-7a News	CM	6a-7a -TWTF--	:30	2	\$500.00	Politic	0.00	NM	10	\$5,000.00
Fox 25 AM News 6a (6:30 AM-7:00 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$500.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$500.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$500.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$500.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$500.00		0.00			
5	WFXT	10/02/12	11/02/12	M-F 7a-9a News	CM	7a-9a -TWTF--	:30	2	\$475.00	Politic	0.00	NM	10	\$4,750.00
Fox 25 AM News 7a (7:00 AM-7:30 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$475.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$475.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$475.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$475.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$475.00		0.00			
6	WFXT	10/02/12	11/02/12	M-F 7a-9a News	CM	7a-9a -TWTF--	:30	2	\$475.00	Politic	0.00	NM	10	\$4,750.00
Fox 25 AM News 7a (7:30 AM-8:00 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$475.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$475.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$475.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$475.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$475.00		0.00			
7	WFXT	10/02/12	11/02/12	M-F 7a-9a News	CM	7a-9a -TWTF--	:30	2	\$475.00	Politic	0.00	NM	10	\$4,750.00
Fox 25 AM News 7a (8:00 AM-8:30 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$475.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$475.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$475.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$475.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$475.00		0.00			
8	WFXT	10/02/12	11/02/12	M-F 7a-9a News	CM	7a-9a -TWTF--	:30	2	\$475.00	Politic	0.00	NM	10	\$4,750.00
Fox 25 AM News 7a (8:30 AM-9:00 AM) FOX 25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-TWTF--				2	\$475.00		0.00			
Week: 10/08/12		10/08/12	10/14/12	-TWTF--				2	\$475.00		0.00			
Week: 10/15/12		10/15/12	10/21/12	-TWTF--				2	\$475.00		0.00			
Week: 10/22/12		10/22/12	10/28/12	-TWTF--				2	\$475.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-TWTF--				2	\$475.00		0.00			
9	WFXT	10/02/12	11/02/12		CM	9a-10a -TWTF--	:30	2	\$130.00	Politic	0.00	NM	10	\$1,300.00

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M-F 9a-10a News Fox 25 AM News 9a FOX25 MORNING NEWS ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				2	\$130.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$130.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$130.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$130.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$130.00		0.00			
10	WFXT	10/02/12	11/02/12	M-F 430a-5a News Fox 25 AM News 430a (4:30 AM-5:00 AM) FOX 25 MORNING NEWS ***LUR***	CM	430a-5a -TWTF--	:30	2	\$100.00	Politic	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$100.00		0.00			
11	WFXT	10/07/12	11/04/12	Su 9a-10a News Fox News Sunday FOX NEWS SUNDAY ***LUR***	CM	9a-10a -----S	:30	1	\$260.00	Politic	0.00	NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$260.00		0.00			
		Week: 10/08/12	10/14/12	-----S				1	\$260.00		0.00			
		Week: 10/15/12	10/21/12	-----S				1	\$260.00		0.00			
		Week: 10/22/12	10/28/12	-----S				1	\$260.00		0.00			
		Week: 10/29/12	11/04/12	-----S				1	\$260.00		0.00			
12	WFXT	10/02/12	11/02/12	M-F 10a-11a Dr. Oz DR. OZ ***LUR***	CM	10a-11a -TWTF--	:30	4	\$100.00	Politic	0.00	NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$100.00		0.00			
13	WFXT	10/02/12	11/02/12	M-F 11a-12p Ricki Lake RICKI LAKE ***LUR***	CM	11a-12p -TWTF--	:30	4	\$100.00	Politic	0.00	NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$100.00		0.00			
14	WFXT	10/02/12	11/02/12	M-F 12p-1p Wendy Williams THE WENDY WILLIAMS SHOW ***LUR***	CM	12p-1p -TWTF--	:30	2	\$100.00	Politic	0.00	NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$100.00		0.00			
15	WFXT	10/02/12	11/02/12	M-F 1p-2p TMZ/Dish Nation TMZ/DISH NATION ***LUR***	CM	1p-2p -TWTF--	:30	4	\$65.00	Politic	0.00	NM	20	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$65.00		0.00			
16	WFXT	10/02/12	11/02/12		CM	2p-3p -TWTF--	:30	4	\$65.00	Politic	0.00	NM	20	\$1,300.00

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M-F 2p-3p Judge Alex/Divorce Court JUDGE ALEX/DIVORCE COURT ***LUR***														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$65.00		0.00			
17	WFXT	10/02/12	11/02/12	M-F 3p-4p Anderson Cooper ANDERSON COOPER ***LUR***	CM	3p-4p -TWTF--	:30	4	\$65.00	Politic	0.00	NM	20	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$65.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$65.00		0.00			
18	WFXT	10/02/12	11/02/12	M-F 4p-5p Ricki Lake RICKI LAKE EFF ***LUR***	CM	4p-5p -TWTF--	:30	4	\$100.00	Politic	0.00	NM	20	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$100.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$100.00		0.00			
19	WFXT	10/02/12	11/02/12	M-F 5p-6p Dr. Oz DR. OZ ***LUR***	CM	5p-6p -TWTF--	:30	4	\$160.00	Politic	0.00	NM	20	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				4	\$160.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				4	\$160.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$160.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				4	\$160.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				4	\$160.00		0.00			
20	WFXT	10/02/12	11/02/12	M-F 6p-630p News Fox 25 News at 6p FOX 25 NEWS AT 6 ***LUR***	CM	6p-630p -TWTF-- (6:00 PM-6:30 PM)	:30	2	\$400.00	Politic	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$400.00		0.00			
21	WFXT	10/02/12	11/02/12	M-F 630p-7p News Fox 25 News at 630p FOX 25 NEWS AT 6 ***LUR***	CM	630p-7p -TWTF--	:30	2	\$400.00	Politic	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$400.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$400.00		0.00			
22	WFXT	10/02/12	11/02/12	M-F 730p-8p PA 2 Dish Nation DISH NATION ***LUR***	CM	730p-8p -TWTF--	:30	2	\$425.00	Politic	0.00	NM	10	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--				2	\$425.00		0.00			
		Week: 10/08/12	10/14/12	-TWTF--				2	\$425.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--				2	\$425.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--				2	\$425.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--				2	\$425.00		0.00			
23	WFXT	10/06/12	11/03/12		CM	7p-730p -----S-	:30	1	\$200.00	Politic	0.00	NM	5	\$1,000.00

Order / Rev: 4059312
 Alt Order #: Obama
 Flight Dates: 10/02/12 - 11/06/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1537
WFXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 7p-730p PA 1 The Simpsons THE SIMPSONS ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$200.00 0.00 Week: 10/08/12 10/14/12 -----S- 1 \$200.00 0.00 Week: 10/15/12 10/21/12 -----S- 1 \$200.00 0.00 Week: 10/22/12 10/28/12 -----S- 1 \$200.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$200.00 0.00														
24	WFXT	10/02/12	11/04/12	M-Su 10p-11p News M-Su 10p-11p News	CM	10p-11p -TWTFSS	:30	2	\$1,300.00	Politic	0.00	NM	10	\$13,000.00
FOX 25 NEWS AT 10PM ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTFSS 2 \$1,300.00 0.00 Week: 10/08/12 10/14/12 -TWTFSS 2 \$1,300.00 0.00 Week: 10/15/12 10/21/12 -TWTFSS 2 \$1,300.00 0.00 Week: 10/22/12 10/28/12 -TWTFSS 2 \$1,300.00 0.00 Week: 10/29/12 11/04/12 -TWTFSS 2 \$1,300.00 0.00														
25	WFXT	10/02/12	11/04/12	M-F/Su 11p-1130p News M-F/Su 11p-1130p News (11:00 PM-11:30 PM)	CM	11p-1130p -TWTF-S	:30	2	\$925.00	Politic	0.00	NM	10	\$9,250.00
FOX 25 NEWS AT 11PM ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF-S 2 \$925.00 0.00 Week: 10/08/12 10/14/12 -TWTF-S 2 \$925.00 0.00 Week: 10/15/12 10/21/12 -TWTF-S 2 \$925.00 0.00 Week: 10/22/12 10/28/12 -TWTF-S 2 \$925.00 0.00 Week: 10/29/12 11/04/12 -TWTF-S 2 \$925.00 0.00														
26	WFXT	10/02/12	11/02/12	M-F 1130p-12a LF 2 TMZ	CM	1130p-12a -TWTF--	:30	2	\$400.00	Politic	0.00	NM	10	\$4,000.00
TMZ ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF-- 2 \$400.00 0.00 Week: 10/08/12 10/14/12 -TWTF-- 2 \$400.00 0.00 Week: 10/15/12 10/21/12 -TWTF-- 2 \$400.00 0.00 Week: 10/22/12 10/28/12 -TWTF-- 2 \$400.00 0.00 Week: 10/29/12 11/04/12 -TWTF-- 2 \$400.00 0.00														
27	WFXT	10/02/12	11/02/12	M-F 12a-1230a LF 3 The Simpsons	CM	12a-1230a -TWT---	:30	2	\$400.00	Politic	0.00	NM	10	\$4,000.00
THE SIMPSONS ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWT--- 2 \$400.00 0.00 Week: 10/08/12 10/14/12 -TWT--- 2 \$400.00 0.00 Week: 10/15/12 10/21/12 -TWT--- 2 \$400.00 0.00 Week: 10/22/12 10/28/12 -TWT--- 2 \$400.00 0.00 Week: 10/29/12 11/04/12 -TWT--- 2 \$400.00 0.00														
28	WFXT	10/06/12	11/03/12	Sa 11p-12a Touch	CM	11p-12a -----S- (11:00 PM-12:00 XM)	:30	1	\$170.00	Politic	0.00	NM	5	\$850.00
FRINGE ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$170.00 0.00 Week: 10/08/12 10/14/12 -----S- 1 \$170.00 0.00 Week: 10/15/12 10/21/12 -----S- 1 \$170.00 0.00 Week: 10/22/12 10/28/12 -----S- 1 \$170.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$170.00 0.00														
29	WFXT	10/06/12	11/03/12	Sa 12a-1230a LF 3 New Girl	CM	12a-1230a -----S- (12:00 XM-12:30 XM)	:30	1	\$125.00	Politic	0.00	NM	5	\$625.00
NEW GIRL (R) ***LUR*** <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$125.00 0.00 Week: 10/08/12 10/14/12 -----S- 1 \$125.00 0.00 Week: 10/15/12 10/21/12 -----S- 1 \$125.00 0.00 Week: 10/22/12 10/28/12 -----S- 1 \$125.00 0.00 Week: 10/29/12 11/04/12 -----S- 1 \$125.00 0.00														
30	WFXT	10/06/12	11/03/12		CM	1230a-1a -----S-	:30	1	\$100.00	Politic	0.00	NM	5	\$500.00

Advertiser:	Obama for America
Product Desc:	OBAMA FOR AMERICA
Estimate:	1537

WFXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 1230a-1a LF 4															
Whacked Out Sports (12:30 XM-1:00 XM)															
WHACKED OUT SPORTS ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S-			1			\$100.00			0.00			
Week:	10/08/12	10/14/12	-----S-			1			\$100.00			0.00			
Week:	10/15/12	10/21/12	-----S-			1			\$100.00			0.00			
Week:	10/22/12	10/28/12	-----S-			1			\$100.00			0.00			
Week:	10/29/12	11/04/12	-----S-			1			\$100.00			0.00			
31	WFXT	10/07/12	11/04/12	Su 12a-1a	CM	12a-1a	-----S	:30	1	\$130.00		0.00	NM	5	\$650.00
The Closer (12:00 XM-1:00 XM)															
THE CLOSER ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/01/12	10/07/12	-----S			1			\$130.00			0.00			
Week:	10/08/12	10/14/12	-----S			1			\$130.00			0.00			
Week:	10/15/12	10/21/12	-----S			1			\$130.00			0.00			
Week:	10/22/12	10/28/12	-----S			1			\$130.00			0.00			
Week:	10/29/12	11/04/12	-----S			1			\$130.00			0.00			
32	WFXT	10/04/12	10/04/12	Th Prime Hour 1	CM	8p-9p	---T---	:30	1	\$5,625.00		0.00	NM	1	\$5,625.00
X-Factor															
THE X-FACTOR ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/01/12	10/07/12	---T---			1			\$5,625.00			0.00			
33	WFXT	10/15/12	10/15/12	NLCS Champ Game No	CM	NLCS Game 2	M-----	:30	1	\$4,375.00		0.00	NM	1	\$4,375.00
NLCS Champ Game Non Home (7:00 PM-11:00 PM)															
MLB: NLCS GAME 2 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	M-----			1			\$4,375.00			0.00			
34	WFXT	10/29/12	10/29/12	World Series Game Non	CM	World Series Gam	M-----	:30	1	\$5,625.00		0.00	NM	1	\$5,625.00
WS Game Non Home (7:30 PM-11:00 PM)															
MLB:WORLD SERIES NON HOME GAME 5 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	M-----			1			\$5,625.00			0.00			
35	WFXT	10/17/12	10/17/12	NLCS Champ Game No	CM	Various	--W----	:30	1	\$4,375.00		0.00	NM	1	\$4,375.00
NLCS Champ Game Non Home (3:30 PM-6:30 PM)															
MLB: NLCS GAME 3 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	--W----			1			\$4,375.00			0.00			
36	WFXT	10/24/12	10/24/12	World Series Game Non	CM	Various	--W----	:30	1	\$5,625.00		0.00	NM	1	\$5,625.00
WS Game Non Home (7:30 PM-11:00 PM)															
MLB:WORLD SERIES NON HOME GAME 1 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/22/12	10/28/12	--W----			1			\$5,625.00			0.00			
37	WFXT	10/18/12	10/18/12	NLCS Champ Game No	CM	Various	---T---	:30	1	\$4,375.00		0.00	NM	1	\$4,375.00
NLCS Champ Game Non Home (7:00 PM-11:00 PM)															
MLB: NLCS GAME 4 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	---T---			1			\$4,375.00			0.00			
38	WFXT	10/25/12	10/25/12	World Series Game Non	CM	Various	---T---	:30	1	\$5,625.00		0.00	NM	1	\$5,625.00
WS Game Non Home (7:30 PM-11:00 PM)															
MLB:WORLD SERIES NON HOME GAME 2 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/22/12	10/28/12	---T---			1			\$5,625.00			0.00			
39	WFXT	10/19/12	10/19/12	NLCS Champ Game No	CM	Various	----F--	:30	1	\$5,000.00		0.00	NM	1	\$5,000.00
NLCS Champ Game Non Home (7:00 PM-11:00 PM)															
MLB: NLCS GAME 5 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/15/12	10/21/12	----F--			1			\$5,000.00			0.00			
40	WFXT	10/27/12	10/27/12	World Series Game Non	CM	Various	-----S-	:30	1	\$5,625.00		0.00	NM	1	\$5,625.00
WS Game Non Home (7:30 PM-11:00 PM)															
MLB:WORLD SERIES NON HOME GAME 3 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

WFXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
40	WFXT	10/27/12	10/27/12	World Series Game Non Home WS Game Non Home	CM	Various (7:30 PM-11:00 PM)	-----S-	:30	1	\$5,625.00	Politic	0.00	NM	1	\$5,625.00
MLB:WORLD SERIES NON HOME GAME 3 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1			\$5,625.00		0.00					
41	WFXT	10/06/12	11/03/12	Pac 12 Game Pac 12 Game	CM	Various (8:00 PM-10:00 PM)	-----S-	:30	2	\$1,560.00	Politic	0.00	NM	10	\$15,600.00
NCAA FTBL :BIG10/PAC12 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-	2			\$1,560.00		0.00					
Week:		10/08/12	10/14/12	-----S-	2			\$1,560.00		0.00					
Week:		10/15/12	10/21/12	-----S-	2			\$1,560.00		0.00					
Week:		10/22/12	10/28/12	-----S-	2			\$1,560.00		0.00					
Week:		10/29/12	11/04/12	-----S-	2			\$1,560.00		0.00					
42	WFXT	10/07/12	10/28/12	NFL RS Game Non Home NFL RS Game Non Home	CM	Various (1:00 PM-4:00 PM)	-----S	:30	1	\$4,375.00	Politic	0.00	NM	4	\$17,500.00
NFL ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S	1			\$4,375.00		0.00					
Week:		10/08/12	10/14/12	-----S	1			\$4,375.00		0.00					
Week:		10/15/12	10/21/12	-----S	1			\$4,375.00		0.00					
Week:		10/22/12	10/28/12	-----S	1			\$4,375.00		0.00					
43	WFXT	10/14/12	11/04/12	NFL PRS Game Non Home NFL PRS Game Non Home	CM	Various (4:00 PM-7:00 PM)	-----S	:30	1	\$8,125.00	Politic	0.00	NM	3	\$24,375.00
COMMENTS APPLY TO SUB LINES A THRU B NFL ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1			\$8,125.00		0.00					
Week:		10/15/12	10/21/12	-----	0			\$0.00		0.00					
Week:		10/22/12	10/28/12	-----S	1			\$8,125.00		0.00					
Week:		10/29/12	11/04/12	-----S	1			\$8,125.00		0.00					
44	WFXT	10/14/12	10/14/12	NLCS Champ Game Non Home NLCS Champ Game Non Home	CM	Various (7:00 PM-11:00 PM)	-----S	:30	1	\$4,375.00	Politic	0.00	NM	1	\$4,375.00
MLB: NLCS GAME 1 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-----S	1			\$4,375.00		0.00					
45	WFXT	10/28/12	10/28/12	World Series Game Non Home WS Game Non Home	CM	Various (7:30 PM-11:00 PM)	-----S	:30	1	\$5,625.00	Politic	0.00	NM	1	\$5,625.00
MLB:WORLD SERIES NON HOME GAME 4 ***LUR***															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1			\$5,625.00		0.00					
Totals													378	\$213,050.00	